



Make-A-Wish®
MID-ATLANTIC

Wish
Ball

A WISH
CAN TAKE YOU
ANYWHERE



Wish Ball

**A WISH CAN TAKE YOU ANYWHERE
and the Journey Inspires hope, strength and Joy.**

Join us for a special evening to experience the power of a wish. The 2024 WISH BALL is an inspirational event unlike any other, benefiting life-changing wishes in our community.

FEBRUARY 24, 2024

6 P.M. - 12 A.M.

Waldorf Astoria
1100 Pennsylvania Avenue NW
Washington, D.C. 20004

CO-CHAIRS

Katherine & Benjamin Berman
Sophie & Stephen LaMontagne
Laura Szlavin Niamien & Joel Niamien

**BLACK TIE GALA • HOSTED BAR
SEATED DINNER • SILENT & LIVE AUCTION
LIVE ENTERTAINMENT • INTERACTIVE WISH
EXPERIENCES**

Become a Sponsor.
Reserve Tickets.
Make a Gift.

WISHBALLMIDATLANTIC.ORG

Special thanks to our venue sponsor

 **WALDORF ASTORIA**
WASHINGTON DC

*I wish to be
an artist*

Ana, 10
autoimmune
disorder

THE IMPACT OF MAKE-A-WISH MID-ATLANTIC®

The wish journey fuels courage, builds resilience and shapes a child and family forever. Research shows, and physicians agree that wishes can help improve a child's quality of life and produce better health outcomes. When children experience a devastating illness beyond their control, a wish provides healing beyond medicine.

9 out of 10 wish kids

report that the wish experience relieved them from traumatic stress.

9 out of 10 wish kids

said their wish was a turning point that made them feel more joyful, confident and hopeful for their future.

9 out of 10 medical providers

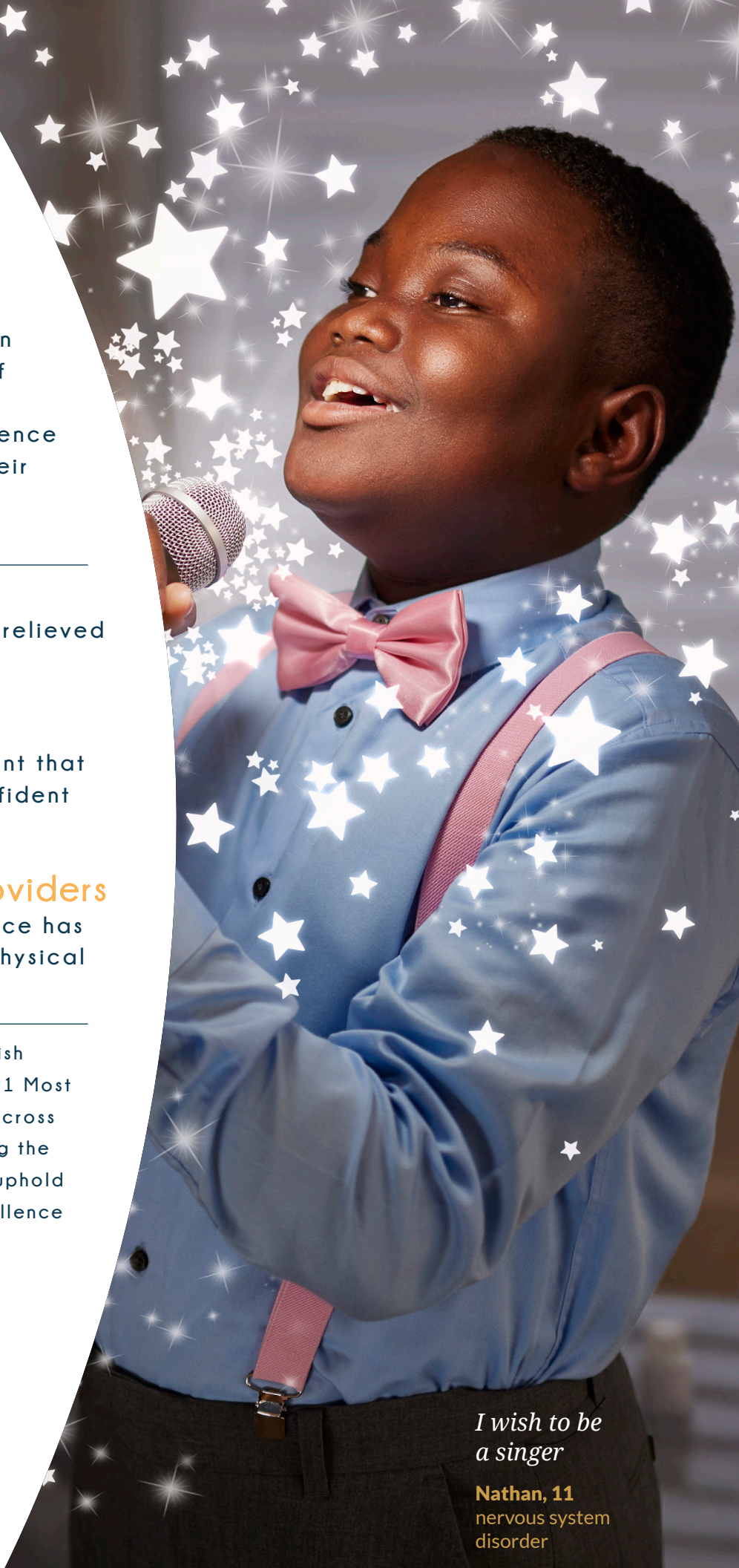
observed that the wish experience has a positive impact on a child's physical well-being and quality of life.

As a national organization, Make-A-Wish America has been recognized as the #1 Most Trusted Nonprofit Operating Locally Across 50 States. As the local chapter serving the Mid-Atlantic region, we are proud to uphold this high standard of quality and excellence with which the Make-A-Wish name has become synonymous.




*I wish to be
a singer*

Nathan, 11
nervous system
disorder



SPONSORSHIP OPPORTUNITIES

	Star Sponsorship \$50,000	Wish Sponsorship \$25,000	Strength Sponsorship \$12,500	Magic Sponsorship \$5,000
Corporate acknowledgement or family message in event program	Full page inside cover	Full page	½ page	¼ page
Seating for guests at the event	2 tables of 10	2 tables of 10	1 table of 10	4 tickets
Recognition in event signage, website and event program	Logo	Logo	Logo	Listing
Post-event impact report to share with guests and/or employees	★	★	★	★
Recognition on social media channels	★	★	★	
Recognition in Wish Ball Ad in <i>Washington Business Journal</i>	★	★	★	
Thank you in e-newsletter (50k+ distribution)	★	★	★	
Premier event seating	★	★		
Company logo on event step and repeat backdrop for photo opportunities	★	★		
Personalized wish video	★	★		
VIP Invite to enhance a local wish	★			
Hotel accommodations on night of event	2 rooms			
Recognition as presenting sponsor*	★			

Individual tickets available for \$500

*Brand name tied to all mentions of event, print and digital

Secure your sponsorship today at www.WishBallMidAtlantic.org

QUESTIONS? Contact Melissa Prather at
mprather@midatlantic.wish.org or 301.379.5992

Print deadlines apply



2024 COMMITMENT FORM

YES! I/We would like to help make wishes come true by supporting the 2024 Wish Ball on February 24, 2024. (Please fill out the form entirely and return no later than January 18, 2024.)

Name(s): _____
Please print name exactly as you wish to be listed on promotional materials.

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Website (for appropriate sponsorship levels): _____
By providing this information, you agree to have your corporate website linked to Make-A-Wish® Mid-Atlantic's website, if applicable.

SELECT SPONSORSHIP

- STAR SPONSORSHIP (\$50,000)
- WISH SPONSORSHIP (\$25,000)
- STRENGTH SPONSORSHIP (\$12,500)
- MAGIC SPONSORSHIP (\$5,000)
- INDIVIDUAL TICKETS (\$500)
_____ x \$500 = \$_____
- I/We would like to make my contribution fully tax deductible and donate my meals, wine and Gift Box back to Make-A-Wish Mid-Atlantic.
- I/We are unable to attend, but enclosed is my tax deductible contribution of \$ _____ .

METHOD OF PAYMENT

- Please invoice me.
- Check *(Please make check payable to Make-A-Wish Mid-Atlantic and mail to the address below)*
- VISA MasterCard AMEX Discover

Card Number _____ CVV (three digit security code) _____ EXP _____

Name as it appears on card _____ Signature _____

I, _____ commit to _____ on behalf of _____ on _____ date
name sponsorship level company/organization date

Authorized Signature _____

Return completed forms via email, mail or fax to:
Melissa Prather | Make-A-Wish Mid-Atlantic | 6555 Rock Spring Drive, Suite 280 | Bethesda, MD 20817
mprather@midatlantic.wish.org | fax 301.656.2857

* In exchange for this contribution level, you will not receive any goods or services and may be able to claim a tax deduction on your federal income tax returns. Please contact your tax advisor should you have any questions, and retain a copy of this form for your records. A copy of our current financial statement is available by contacting Make-A-Wish Foundation of the Mid-Atlantic, at 6555 Rock Spring Drive, Suite 280, Bethesda, Maryland 20817 or via telephone at 301.962.9474. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitation Act are available from the Office of the Secretary of State for the cost of copying and postage.